

Rob Kerby

PROFESSIONAL

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- 1998 to present** **Carroll County Resource Council and Prevention Planning Board, Inc., 101 Phillips Avenue, Suite 1, Green Forest, Arkansas 72638.** I'm the Executive Director of this community-based collaboration that includes local agencies and non-profit groups. We've secured more than \$1 million in funding for local infrastructure projects and youth programs. Our current project, now in its fourth year, is the creation and field-testing of a national **Safe Routes to School** curriculum (www.SafeRoutesToSchool.net) focusing on rural students. Past projects include local implementation of Common Ground, a statewide youth violence prevention project, as well as the **Coalition for a Tobacco-Free Carroll County, Green Forest Smoke-Free Homes and Arkansas Smoke-Free Soccer** using "Too Good For Drugs," "Keep a Clear Mind" and "Get Real About Tobacco" curriculums in local phys-ed classes and youth-led clinics, and the "Al's Pals" drug-prevention program in local pre-schools. As the **Carroll County Transition to Employment Assistance Coalition**, we were one of two local coalitions in the state with a successful sustainability plan that allowed us to continue after funding ended.
- 2004 to present** **Country Rooster Antique Mall and Café on the Square** and the **Guesthouse on the Square, Green Forest, Arkansas.** My wife and I operate a 7,000-square-foot restaurant and antique store on Green Forest's Square as well as six residential suites in a 100-year-old grocery store. See www.CountryRooster.net
- 1985 to present** **Publications Technologies Services, Green Forest, Arkansas.** I coordinate projects for clients in the publishing business, including ghostwriting, editing, research, design and printing of books, newspapers, newsletters, brochures and websites. See www.PublicationsTechnologies.com. **Projects include:**
- 1991 to present** **Christian Crusade Newspaper, Tulsa, Oklahoma.** A monthly 20-page tabloid, two monthly four-page newsletters and daily emails and social networking messages driving traffic to www.ChristianCrusade.com for this 58-year-old conservative political and religious outreach founded by the late Dr. Billy James Hargis. We generate about \$350,000 in annual contributions. We also designed and maintain the website.
- 2003 to 2007** **Golson Books, New York.** Research and writing for several reference works, including *First, Second and Third Industrial Revolutions*, *Encyclopedia of World Geography*, *Historical Dictionary of Sino-American Relation*, *Encyclopedia on Poverty*, *Historical Alternatives* and *Encyclopedia of Politics: The Left and Right*. Assignments ranged from 1,000 words on "muckraking" journalism during Teddy Roosevelt's administration to 5,000 words on 19th Century innovations in the iron industry..
- 1999 to present** **Brookhill Books, Hot Springs, Arkansas.** Editing and production of *Joy in the Midst of Sorrow, God Will Do It for You Too, Vignettes of Answered Prayer, A Chainsaw and a Shovel: The Dennis Hamilton Story, and Sing, O Barren Woman*. Current projects: *The Holy Spirit, Love Slave, Child Discipline and Jesus Boy*.
- 2008 to 2009** **Dan Lewin, Hot Springs, Arkansas.** Editing and production of his memoir, *From Holocaust to Hallelujah*, the remarkable story of how his Jewish family hid from the Nazis in plain sight in Berlin during WWII.
- 2010 to present** **Jim Martin Ministries, Dayton, Ohio.** Editing and production of 656-page *The True Path to Prosperity*.
- 1991 to 2000** **New Leaf Press, Green Forest, Arkansas.** About a dozen books as author and editor, as well as ghostwriter. Titles included *Can a Lawn Chair Really Fly?* by **Jess Gibson**. I also did four books for **Lester Sumrall**, late founder of Lesea TV, South Bend, Indiana, including his autobiography.
- 1991 to 1999** **Victory Outreach, La Puente, California.** Several books for this international street outreach, coordinating research, writing, editing, design and printing for founder **Sonny Arguinzoni** and staffer **Art Blajos**. For the latter, I co-authored *Blood In, Blood Out*, the autobiography of this ex-hired killer in the California prisons' Mexican Mafia, published by Monarch Books in England.
- 1991 to 1999** **Northwest Arkansas Economic Development District, Inc., Harrison, Arkansas.** I created two job-skills curriculums, *Capitalism in the Classroom* and *How to Get and Keep a Job*. I spent a semester field-testing both at Harrison High School, then oversaw the program's replication at four other high schools. The curriculum was later used in the Carroll County Transition to Employment Assistance's in-school program in the county's three alternative high schools. Between 1991 and 1998, I also served as an in-class seminar leader, offering job-skills sessions for low-income and at-risk youth in NWAEDD's Job Training Partnership Act program at schools in Springdale, Harrison, Mt. Judea, Jasper, Omaha, Deer, Flippin and Marshall. After 1997, NWAEDD served as fiscal agent for a number of Carroll County Resource Council programs, including a Common Ground youth violence prevention project with work sites at 12 rural sites.
- 1985 to 1991** **Dove Christian Books, Melbourne, Florida.** I supervised acquisitions, editorial advertising, design and production as the company's Managing Editor and Publisher. Projects included *Prosperous Living* by CNN radio commentator **Phil Drummond** and *How to Make Your Faith Work* by **Dr. Paul Yongi Cho** with the **Rev. Robert Schuller**. I researched and edited ten books by *New York Times* bestselling author **Nicky Cruz** and updated his blockbuster, *Run Baby Run*. Cruz is perhaps best known as the real-life street-gang leader in the best-selling book by David Wilkerson, *The Cross and the Switchblade*. In the movie version, Cruz was played by actor Erik Estrada while Wilkerson was portrayed by Pat Boone. Books I did with Cruz have been published in Australia, England, Germany, Finland, Indonesia, Nigeria, Brazil and Argentina. The final book I did for Cruz was *Give Me Back My Dignity*, about the Los Angeles riots.
- 1985 to 1987** **Florida Today, Cocoa, Florida.** A copyeditor and night editor at this daily newspaper owned by *USA Today*.
- 1983 to 1985** **Strang Communications, Winter Park, Florida.** I was Managing Editor for *Charisma* magazine with a 350,000 national circulation; and Associate Editor of *Ministries Today*.
- 1972 to 1983** **Tulsa Daily World newspaper, Tulsa, Oklahoma.** I started as a teenage stringer, then rose through the ranks as copyboy, obituary writer, police reporter, education writer, special assignments reporter, copy editor, Assistant

Zone Editions Editor, and Promotions Director. As a reporter, I did a series on death squads within the Oklahoma state prison system that resulted in the state corrections commissioner being fired and indictments of murder against two inmates. As Assistant Zone Editions Editor, I supervised reporters and photographers at three locations. As Promotions Director, I promoted and coordinated the newspaper's Great Jump-Off jump-rope competition for kids, the Great Chili Cook-Off festival, the Tulsa Run 15-kilometer race, and FreeWheel, a family-oriented week-long event in which thousands of bicyclists pedaled 500 miles across Oklahoma as I wrote humorous stories about their adventures.

EDUCATIONAL

- 1972-78** **University of Tulsa, Tulsa, Oklahoma.** I graduated with a B.S. in journalism, then did post-graduate work in secondary education. I did a pre-internship at Tulsa's Lynn Lane Elementary School, then my teaching internship at Tulsa's downtown Booker T. Washington High School, a magnet school with a 50-50 racial mix.
- 1999-2007** **University of Arkansas at Little Rock, Little Rock.** Attending UALR's Mid-South Summer School annually, I earned Certified Prevention Specialist credentials required by a number of grantors.
- 1971-1972** **Oklahoma Military Academy, Claremore, Oklahoma.** After graduating from Tulsa's East Central High School, I spent a year at OMA, which is now Rogers State University. I was a member of the Phi Theta Kappa honor society and worked on the student/cadet newspaper, *The Escutcheon*.
- Summer 2000** **Christian Spanish Academy, Antigua, Guatemala.** I completed an eight-week Spanish-language course along with my wife and four children while spending the summer in Latin America.

PROJECTS OF INTEREST

- 2000 to 2009** **American Soccer News, Los Angeles, California.** I wrote a column for this national soccer news service. The columns are the basis of a screenplay, *Coaching Champions*, under development by BrightBulb Productions.
- 2004** **Act One, Los Angeles, California.** I participated in the screenwriting mentoring program in Hollywood.
- 2001, 2002, and 2003** **National Conference on Tobacco or Health, New Orleans (2001), San Francisco (2002), Boston (2003).** I produced two instructional videos and presented them at 90-minute sessions for this national gathering of professionals in tobacco control. In 2002 and 2003, sessions included Carroll County at-risk youth demonstrating the effectiveness of peers as role models. Similar presentations were made at the National Soccer Coaches Association of America conventions in Providence, R.I., in 2001 and Kansas City in 2002 and at Centers for Disease Control conferences in Portland, Maine in 2001 and Mesa, Arizona, in 2002.
- June 1995** **Leadership '95 Camp, University of Central Arkansas, Conway, Arkansas.** I was the anti-substance abuse instructor at a residential summer camp for 60 low-income and at-risk youth from all across Arkansas.
- July 1995** **NASA Unified Camp, Woodland Acres Bible Camp, Alpena, Arkansas.** I was the anti-substance abuse instructor at a residential summer camp for 60 at-risk youth from Harrison, Arkansas.
- 1995** **Department of Human Services, Harrison, Arkansas.** I coordinated the Boone County Family Support and Preservation Task Force, which was established in response to the federal Family Support and Preservation Act. We compiled a federally mandated five-year plan on behalf of the five counties in DHS Area II.
- 1994** **Arkansas Department of Employment Security, Little Rock.** Assigned by my supervisor at Northwest Arkansas Economic Development District, I coordinated development of the state Empowerment Project for Women with collaborators assigned to the project from the City of Little Rock, the University of Central Arkansas, and the Western Arkansas Employment Development Agency.
- 1991-1993** **North Arkansas College, Harrison, Arkansas.** I was an adjunct instructor, teaching freshman English Composition and an evening Keyboard Applications course. I also taught Continuing Education classes in conversational Spanish and Creative Writing.
- 1977-83** **Walk for Mankind. Tulsa, Oklahoma and Santiago Atitlan, Guatemala.** In Tulsa, I coordinated media relations for an annual fund-raising marathon walk that benefited a hospital and nutrition clinic in Central America. In 1983, I spent the summer as a volunteer at the hospital and nutrition center. When armed conflict broke out, the project director, Father Stan Rother and his assistant, Gaspar Culan Yatatz were killed. I escaped by mail boat. I continue to be involved with a school for street children, Escuela Integrada, in Antigua, Guatemala.

SERVICE

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| SECRETARY | Green Forest Lions Club, Green Forest, Arkansas |
| PRESIDENT & WEBMASTER | Town & Country Soccer Club, Green Forest – www.GreenForestSoccer.com |
| DISTRIBUTION CHAIRMAN | Carroll County Gideons, Berryville, Arkansas |
| TRUSTEE | Escuela Integrada de Ninos Trabajadores, Antigua, Guatemala, Central America |
| FOUNDING BOARD MEMBER | Arkansas Prevention Net, Little Rock |
| WEBMASTER | Green Forest Booster Club, Green Forest – www.GreenForestBoosterClub.com |
| AUXILLIARY BOARD MEMBER | Loaves and Fishes Food Bank, Green Forest |
| FORMER BOARD MEMBER | Carroll County Community Foundation, Eureka Springs, Arkansas |
| FORMER BOARD MEMBER | Arkansas Comets Soccer Club, Fayetteville, Arkansas |
| CHARTERING OFFICIAL | Green Forest Boy Scout Troop 188 |
| PAST PRESIDENT | Green Forest Chamber of Commerce |

I have been married since 1983 to Willa Kerby, am a father of four, grandfather of one. I speak conversational Spanish and in 1989-90 I bicycled solo across South America's Andes Mountains, am a long-distance swimmer and have coached youth soccer since 1972.