

Rob Kerby

PROFESSIONAL

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1985 to present

Publications Technologies, Green Forest, Arkansas. Our clients come to us seeking help in ghostwriting, editing, research, layout, graphic design and internet interface for their books, newspapers, newsletters, brochures and websites. The 60 books I have written, ghostwritten or edited include:

Blood In, Blood Out by Art Blajos. *Monarch Books, London.* Autobiographical story of a teen gang member who achieved his ambition of becoming a top hitman in San Quentin prison's Mexican Mafia.
Give Me Back My Dignity by Nicky Cruz. *Victory Books, Los Angeles.* I helped Nicky of "The Cross and the Switchblade" write this account of the 1992 L.A. riots – and 10 other titles published worldwide in a number of languages. Other titles include: *Devil on the Run, Destined to Win, Where Were You When I was Hurting, Armageddon by Morning, How to Fight Back* and *David Wilkerson: A Final Warning.*
The Story of My Life by Lester Sumrall. *New Leaf Press.* I helped the late founder of Lesea TV in South Bend, Indiana, write his autobiography as well as three other books for different publishers.
From Holocaust to Hallelujah by Dieter Lewin. *Champions Unlimited.* Personal account of a boy who survived the Nazi Holocaust, hiding in plain sight with his Jewish father in Berlin as 6 million others died.
God Will Do It For You Too! by Don Brooks. Autobiography of this confidant to noted Christian leaders.
Prosperous Living by CNN's Phil Drummond. Compiled from his daily radio financial program's scripts.
Safe Routes to School Arkansas Department of Highways and Transportation. A nine-volume curriculum encouraging walking to school, available at www.saferoutestoschool.net, used in K-12 phys-ed classes.

Other projects:

2011 to present

Beliefnet, Norfolk, Virginia. I serve as Senior Editor at the world's largest inspirational website with about 3 million unique visitors and 17 million monthly page views. Among my daily responsibilities are "News and Views," one of the site's most popular features with more than 200,000 visitors monthly.

1997 to present

Carroll County Resource Council and Prevention Planning Board, Inc., Green Forest, Arkansas. I serve as Executive Director of this community-based collaboration. We've secured funding for a variety of local infrastructure projects and youth programs, including:

Common Ground, a youth violence prevention project, teaching kids to be sports referees,
Carroll County Transition to Employment Assistance Coalition, helping families get off of public assistance; one of only two coalitions in the state that continued after funding ended.
Coalition for a Tobacco-Free Carroll County, encouraging local businesses to go smoke-free,
Green Forest Smoke-Free Homes, encouraging families to ban second-hand smoke, and
Arkansas Smoke-Free Soccer, utilizing local athletes to lead substance-abuse-prevention clinics.

1991 to present

Christian Crusade Newspaper, Tulsa, Oklahoma. I do a monthly 20-page tabloid newspaper and two monthly newsletters for this 59-year-old conservative political and Christian outreach founded by the late Dr. Billy James Hargis, who was a highly prominent TV and radio presence during the 1950-70s.

1999 to present

Brookhill Books, Hot Springs, Arkansas. In addition to *God Will Do It for You Too*, editing/production of *Joy in the Midst of Sorrow, Vignettes of Answered Prayer, Sing, O Barren Woman, A Chainsaw and a Shovel.* **Current projects:** *Holy Spirit, Love Slave, Child Discipline and Jesus Boy.*

2010 to present

Jim Martin Ministries, Dayton, Ohio. Editing and production of 656-page *The True Path to Prosperity.*

2003 to 2007

Golson Books, New York. Research and writing for several reference works, including *First, Second and Third Industrial Revolutions, Encyclopedia of World Geography, Historical Dictionary of Sino-American Relation, Encyclopedia on Poverty, Historical Alternatives* and *Encyclopedia of Politics: The Left and Right.* Assignments ranged from 1,000 words on "muckraking" journalism during Teddy Roosevelt's administration to 5,000 words on 19th Century innovations in the iron industry.

1991 to 2000

New Leaf Press, Green Forest, Arkansas. About a dozen books as author, editor or ghostwriter. Titles included *Can a Lawn Chair Really Fly?* by **Jess Gibson** and my own *Twilight Rebels* novel.

1991 to 1999

Victory Outreach, La Puente, California. Several projects for this international street outreach, coordinating research, writing, editing, design and printing for founder **Sonny Arguinzoni.**

1991 to 1999

Northwest Arkansas Economic Development District, Inc., Harrison, Arkansas. I created two job-skills curriculums, *Capitalism in the Classroom* and *How to Get and Keep a Job.* I spent a semester field-testing both at Harrison High School, then oversaw the program's replication at four other high schools. The curriculum was later used in the Carroll County Transition to Employment Assistance's in-school program in the county's three alternative high schools. Between 1991 and 1998, I also served as an in-class seminar leader, offering job-skills sessions for low-income and at-risk youth in NWAEDD's Job Training Partnership Act program at schools in Springdale, Harrison, Mt. Judea, Jasper, Omaha, Deer, Flippin and Marshall. After 1997, NWAEDD served as fiscal agent for a number of Carroll County Resource Council programs, including Common Ground youth violence prevention project with work sites at 12 rural sites.

1985 to 1991

Dove Christian Books, Melbourne, Florida. I supervised acquisitions, editorial advertising, design and production as Managing Editor and Publisher. Authors included Nicky Cruz, Keith Wilkerson, South Korean mega-church pastor Paul Yonggi Cho and Dr. Robert Schuller.

1985 to 1986

Florida Today, Cocoa, Florida. A copyeditor and night editor at this daily newspaper owned by *USA Today.*

1983 to 1985

Strang Communications, Winter Park, Florida. I was Managing Editor for *Charisma* magazine with a 350,000 national circulation; and Associate Editor of *Ministries Today.*

1972 to 1983

Tulsa Daily World newspaper, Tulsa, Oklahoma. I started as a teenage stringer, then rose through the ranks as copyboy, obituary writer, police reporter, education writer, special assignments reporter, copy editor, Assistant Zone Editions Editor, and Promotions Director. As a reporter, I did a series on death squads within the Oklahoma state prison system that resulted in the state corrections commissioner being fired and indictments of murder against two inmates. As Assistant Zone Editions Editor, I supervised reporters and photographers at three locations. As Promotions Director, I promoted and coordinated the newspaper's Great Jump-Off jump-rope competition for kids, the Great Chili Cook-Off festival, the Tulsa Run 15-kilometer race, and FreeWheel, a family-oriented week-long event in which thousands of bicyclists pedaled 500 miles across Oklahoma as I wrote humorous stories about their adventures.

EDUCATIONAL

1972-78

University of Tulsa, Tulsa, Oklahoma. I graduated with a B.S. in journalism, then did post-graduate work in secondary education. I did a pre-internship at Tulsa's Lynn Lane Elementary School, then my teaching internship at Tulsa's downtown Booker T. Washington High School, a magnet school with a 50-50 racial mix.

1999-2007

University of Arkansas at Little Rock, Little Rock. Attending UALR's Mid-South Summer School annually, I earned Certified Prevention Specialist credentials required by a number of grantors.

1971-1972

Oklahoma Military Academy, Claremore, Oklahoma. After graduating from Tulsa's East Central High School, I spent a year at OMA, which is now Rogers State University. I was a member of the Phi Theta Kappa honor society and worked on the student/cadet newspaper, *The Escutcheon*.

Summer 2000

Christian Spanish Academy, Antigua, Guatemala. I completed an eight-week Spanish-language course along with my wife and four children while spending the summer in Latin America.

PROJECTS OF INTEREST

2000 to 2009

American Soccer News, Los Angeles, California. I wrote a column for this national soccer news service. The columns are the basis of a screenplay, *Coaching Champions*, under development by BrightBulb Productions.

2004

Act One, Los Angeles, California. I participated in the screenwriting mentoring program in Hollywood.

2001, 2002,
and 2003

National Conference on Tobacco or Health, New Orleans (2001), San Francisco (2002), Boston (2003). I produced two instructional videos and presented them at 90-minute sessions for this national gathering of professionals in tobacco control. In 2002 and 2003, sessions included Carroll County at-risk youth demonstrating the effectiveness of peers as role models. Similar presentations were made at the National Soccer Coaches Association of America conventions in Providence, R.I., in 2001 and Kansas City in 2002 and at Centers for Disease Control conferences in Portland, Maine in 2001 and Mesa, Arizona, in 2002.

June 1995

Leadership '95 Camp, University of Central Arkansas, Conway, Arkansas. I was the anti-substance abuse instructor at a residential summer camp for 60 low-income and at-risk youth from all across Arkansas.

July 1995

NASA Unified Camp, Woodland Acres Bible Camp, Alpena, Arkansas. I was the anti-substance abuse instructor at a residential summer camp for 60 at-risk youth from Harrison, Arkansas.

1995

Department of Human Services, Harrison, Arkansas. I coordinated the Boone County Family Support and Preservation Task Force, which was established in response to the federal Family Support and Preservation Act. We compiled a federally mandated five-year plan on behalf of the five counties in DHS Area II.

1994

Arkansas Department of Employment Security, Little Rock. Assigned by my supervisor at Northwest Arkansas Economic Development District, I coordinated development of the state Empowerment Project for Women with collaborators assigned to the project from the City of Little Rock, the University of Central Arkansas, and the Western Arkansas Employment Development Agency.

1991-1993

North Arkansas College, Harrison, Arkansas. I was an adjunct instructor, teaching freshman English Composition and an evening Keyboard Applications course. I also taught Continuing Education classes in conversational Spanish and Creative Writing.

1977-83

Walk for Mankind, Tulsa, Oklahoma and Santiago Atitlan, Guatemala. In Tulsa, I coordinated media relations for an annual fund-raising marathon walk that benefited a hospital and nutrition clinic in Central America. In 1983, I spent the summer as a volunteer at the hospital and nutrition center. When armed conflict broke out, the project director, Father Stan Rother and his assistant, Gaspar Culan Yataz were killed. I escaped by mail boat. I continue to be involved with a school for street children, Escuela Integrada, in Antigua, Guatemala.

SERVICE

SECRETARY

Green Forest Lions Club, Green Forest, Arkansas

PRESIDENT & WEBMASTER

Town & Country Soccer Club, Green Forest

DISTRIBUTION CHAIRMAN

Carroll County Gideons, Berryville, Arkansas

TRUSTEE

Escuela Integrada de Ninos Trabajadores, Antigua, Guatemala, Central America

FOUNDING BOARD MEMBER

Arkansas Prevention Net, Little Rock

WEBMASTER

Green Forest Booster Club, Green Forest

AUXILIARY BOARD MEMBER

Loaves and Fishes Food Bank, Green Forest

FORMER BOARD MEMBER

Carroll County Community Foundation, Eureka Springs, Arkansas

FORMER BOARD MEMBER

Arkansas Comets Soccer Club, Fayetteville, Arkansas

CHARTERING OFFICIAL

Green Forest Boy Scout Troop 188

PAST PRESIDENT

Green Forest Chamber of Commerce

I have been married since 1983 to Willa Kerby, am a father of four, grandfather of one. I speak conversational Spanish and in 1989-90 I bicycled solo across South America's Andes Mountains, am a long-distance swimmer and have coached youth soccer since 1972.